What is claimed is:

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- 1. A method comprising preventing a message delivery service from being offered to a caller of a called party if the called party is included in a list that identifies called parties who do not want the message delivery service to deliver caller messages to them.
- 2. The invention of Claim 1 further comprising:
  offering the message delivery service to the caller if the called party is not included in the list.

3. The invention of Claim 1 further comprising:
receiving a request from the called party to be included in the list; and
adding the called party to the list.

- 4. The invention of Claim 3, wherein a service management system adds the called party to the list.
  - 5. The invention of Claim 1 further comprising determining if the called party is included in the list if the called party has not answered the call after a predetermined time.
  - 6. The invention of Claim 1, wherein the list comprises caller-ID information.
  - 7. The invention of Claim 1, wherein the list comprises names.

8.	The invention	of Claim 1,	wherein	the list	comprises	numbers.
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9. The invention of Claim 1, wherein a service control point performs the preventing act.

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10. A method comprising preventing a message from being delivered to a called party if the called party is included in a list that identifies called parties who do not want a message to be delivered to them.

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11. The invention of Claim 10 further comprising:
delivering the message to the called party if the called party is not included in the
list.

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12. The invention of Claim 10 further comprising:

receiving a request from the called party to be included in the list; and adding the called party to the list.

13. The invention of Claim 12, wherein a service management system adds the called party to the list.

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14. The invention of Claim 10 further comprising determining if the called party is included in the list.

- 15. The invention of Claim 10, wherein the list comprises caller-ID information.
  16. The invention of Claim 10, wherein the list comprises names.
- 17. The invention of Claim 10, wherein the list comprises numbers.
- 18. The invention of Claim 10, wherein a service control point performs the preventing act.
- 19. Computer-readable media comprising a software component that identifies called parties who do not want a message delivery service to deliver caller messages to them.
  - 20. The invention of Claim 19, wherein the software component comprises a database file.

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